

For Immediate Release

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Quark Enterprise Solutions Partners with the Semantic Web Company

Quark announced today it has partnered with the Semantic Web Company, a leading provider of graph-based metadata, search, and analytic solutions, to integrate PoolParty with Quark's content automation platform. PoolParty is a middleware solution from the Semantic Web Company that helps organizations manage corporate knowledge models, extract useful knowledge from big data sets, and integrate both structured and unstructured content.

Quark's content automation platform and PoolParty integrate through a lightweight API, which enables global businesses to enrich their content semantically. The integration blends narrative content with data to improve searchability and delivery.

Delivering content to the right consumers at the right time requires discipline and consistency around terms and labeling. The PoolParty metadata and analytics functionality complements the usability of Quark's platform for content creation and management. Now with PoolParty, Quark's clients can leverage advanced metadata features to further inform the delivery of information based on consumers' specific requirements.

"Our collaboration with the Semantic Web Company and PoolParty brings together two best-of-class platforms and unlocks the business value of digital information like nothing else on the market today," said Dave White, Quark CTO. "The integration of our solutions facilitates the most successful initiatives around content reuse and discoverability, semantic search, machine learning, enterprise data integration, and more."

Andreas Blumauer, CEO of Semantic Web Company and product architect of PoolParty Semantic Suite added, "PoolParty provides tools for different roles as subject matter experts, information architects, knowledge engineers and developers. It is cross-functional teams that make dynamic content management happen. Quark end users will heavily benefit from semantically enriched content."

About Semantic Web Company

A leading provider in graph-based metadata, search, and analytic solutions, Semantic Web Company helps global 500 customers manage corporate knowledge models, extract useful knowledge from big data sets and integrate both structured and unstructured data to recommend evolved strategies for organizing information at scale. Founded in 2004, the Semantic Web Company is the vendor of PoolParty Semantic Suite and was named on KMWorld's 2016 and 2017 prestigious list of "100 Companies that Matter in Knowledge Management."

About Quark Software Inc.

Quark Software Inc. (www.quark.com) develops a content automation platform that helps large organizations streamline the creation, management, publishing and delivery of business-critical content. The solutions automate the process with reusable Smart Content components that can be dynamically assembled and delivered with precision in any format and to any channel – web, tablet, mobile, print, and more. As a result, leaders in industries such as finance, manufacturing, energy, and government can reduce costs, save time, improve consistency and make their content brilliant.

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